

Excavator, damage prevention and at-risk worker calendar-year overview 2025

✉ 188,640 mailers delivered | ✉ 63,121 emails deployed

Q1



ARW Tips of the Trade email – Watch out for weatherheads before you work!
Quantity: 9,495
(1/29/2025)



DP Tips of the Trade email – Potholing: What it is and why you need to do it
Quantity: 23,677
(2/12/2025)



At-risk worker outreach
Quantity: 37,365
(3/20/2025)



Tree worker outreach
Quantity: 7,823
(3/20/2025)

Q2



ARW Tips of the Trade email – Dump trucks and power lines – stay alert
Quantity: 8,315
(4/29/2025)



EX baseline mailing
Quantity: 113,784
(5/7/2025)



DP Tips of the Trade email – Before you dig, do a visual site survey
Quantity: 21,634
(5/22/2025)



Cross bore mailer
Quantity: 29,668
(6/12/2025)

Q3

Q4

Affected public and school program calendar-year overview 2025

 26,996 emails deployed

Q1

Q2

Q3

Q4



School email
Quantity: 18,684
(1/13/2025)



School newsletter
Quantity: 4,161
(1/23/2025)



School email
Quantity: 4,151
(2/13/2025)



AP Research
Quantity: N/A
(3/21/2025)

First responder marcomm calendar-year overview 2025

✉ 23,569 mailers delivered | ✉ 80,347 emails deployed | 📱 59,172 social media ad views*

Q1

Q2

Q3

Q4



Print ad

Quantity: N/A
(1/1/2025)



Digital ad

Quantity: N/A
(1/1/2025)



Digital ad

Quantity: N/A
(4/1/2025)



Digital ad

Quantity: N/A
(4/1/2025)



Digital ad

Quantity: N/A
(1/1/2025)



Digital ad

Quantity: N/A
(1/1/2025)



Print ad

Quantity: N/A
(4/1/2025)



Email

Quantity: 6,152
(4/9/2025)



Email

Quantity: 9,438
(1/16/2025)



Catalog

Quantity: 5,390
(1/22/2025)



Postcard

Quantity: 5,388
(4/11/2025)



ebulletin

Quantity: 18,774
(5/13/2025)



Law postcard

Quantity: 2,047
(2/10/2025)



ebulletin

Quantity: 18,338
(2/12/2025)



Social media

Quantity: 59,172*
(5/14/2025)



Digital ad

Quantity: N/A
(6/1/2025)



Bifold

Quantity: 5,390
(3/10/2025)



Email

Quantity: 13,839
(3/12/2025)



Email

Quantity: 13,806
(6/12/2025)



Postcard

Quantity: 5,354
(6/16/2025)

Emergency official calendar-year overview 2025

✉ 4,403 mailers delivered | ✉ 3,587 emails deployed

Q1



**FR Tips of the Trade email –
Gas odorant spills**

Quantity: 1,897
(2/11/2025)



EO Research

Quantity: N/A
(3/21/2025)

Q2



**FR Tips of the Trade email –
Ten steps when responding
to a natural gas explosion**

Quantity: 1,690
(5/22/2025)



EO baseline mailing

Quantity: 4,403
(6/13/2025)

Q3

Q4

Public official calendar-year overview 2025

✉ 12,822 mailers delivered

Q1



**NY responsible
officials mailing**
Quantity: 4,898
(1/17/2025)

Q2



PO baseline mailing
Quantity: 7,924
(6/13/2025)

Q3

Q4

Employee engagement calendar-year overview 2025

Q1**The Pipeline Safety Pulse – Jan/Feb**Quantity: N/A
(2/4/2026)**2024 Annual Report**Quantity: N/A
(3/13/2025)**The Pipeline Safety Pulse – March/April**Quantity: N/A
(3/19/2025)**Q2****The Pipeline Safety Pulse – May/June**Quantity: N/A
(5/13/2025)**Q3****Q4**