**17759 NGRID EX MC Social Media/Email Copy for Stakeholder Engagement Specialists**

September 2025

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### LINKEDIN – 1200 x 627px

I’m excited to share a FREE online Excavator Safety Course from National Grid – designed to help crews work safely around natural gas pipelines.

This self-paced training, built with input from local excavators, is practical for real job sites. You’ll learn how to:

* Dig safely around buried utilities
* Prevent costly accidents and downtime
* Earn a certificate of completion to show your commitment to safety

👉 Get started today: [Sign up here](https://ngridsafety.com/utility-safety-course/)

#ExcavatorTraining #SafetyFirst #NationalGrid #811BeforeYouDig

### FACEBOOK – 1200 x 630px

Every dig has risks – safety comes first.

Check out this FREE online Excavator Safety Course from National Grid. Practical, easy, and built with input from local excavators.

* Learn how to dig safely around pipelines
* Prevent accidents and downtime
* Earn your safety certificate

👉 Start the course today: [Sign up here](https://ngridsafety.com/utility-safety-course/)

#ExcavatorTraining #SafetyFirst #NationalGrid #811BeforeYouDig

### EMAIL – header 650 x 130px

Subject line options:

Free online excavator safety training

Protect your crew. Prevent accidents.

Earn your excavator safety certificate

Hi [First Name],

I wanted to share an essential resource from National Grid: a **FREE** online **Excavator Safety Course** designed to help you and your crew work safely around natural gas pipelines.

In this self-paced training, you’ll learn how to:

* Reduce risks and prevent accidents
* Work a safe distance from buried utilities
* Use 811 before every dig – it’s the law
* Earn a certificate to demonstrate your commitment to safety

This course was created with the help of local excavators and safety professionals, so it’s built for real-world job sites.

Keep crews safe. 👉 Free Excavator Safety Course: [Sign up here](https://ngridsafety.com/utility-safety-course/)

Best,

[Your Name]

If applicable to audience and space permits, you may want to add:

*Note: This course is not part of New York’s required Excavator Training offered by the state’s one call centers.*